



## DEXCOM DECISION PROFILE

### **The Future of the Canadian Ministry Fund**

**SUBJECT    CMA Change in Funding Model for GAF/CMF  
(Global Ministry Fund / Canadian Ministry Fund)**

This has been an ongoing conversation in our office and with DEXCOM over the last few years and is now coming to a head.

At the General Assembly 2018, a motion was passed revising and simplifying the funding model for both the GAF and CMF. Although the financial impact on the WCD is minimal, there are implications that the WCD must consider, especially with respect to ongoing collection and use of CM Funds. This is also an opportunity for us to 'trade up' to an improved district funding model.

The motion approved at General Assembly mandated that there would be changes to the GAF and CMF across each District and effective January 1, 2020, there would no longer be a nationally defined CMF. On that date, the CMF would be 'abolished and replaced by funding strategies developed by and uniquely suited to each district'.

The intent of the GA motion was that regardless of how each District would choose to reinvigorate/reinvent/rename the CMF in their region, each district would work to keep Ambrose University 'whole', with future funding comparable to the past. Ambrose currently receives 15% of all CM funds nationally.

In response to this GA motion, WCD DEXCOM commissioned the DS to create and convene a sub-committee to address the proposed changes to the CMF and report back to DEXCOM with recommendations.



## **BACKGROUND Secretary of the Board of Directors Report to General Assembly 2018**

### **2.16. Funding Model**

*A simplified funding model was determined in response to the 2016 General Assembly resolution,*

- *WHEREAS the National Ministry Centre has decided to initiate the Jaffray Fund offering that is focused on being proactive instead of reactionary when it comes to funding Global Advance; and*
- *WHEREAS the landscape of giving and fundraising has changed with each generation; and*
- *WHEREAS giving to the Canadian Ministry Fund has been declining of late; and*
- *WHEREAS the fund model of the C&MA is overly complex with multiple funds being presented regularly to the local church; and*
- *WHEREAS the President's report expresses a desire to "build a global structure that is more porous, flexible and nimble",*

***Motion: It was moved and seconded that the Board of Directors define and present to Assembly 2018 a revised and simpler funding model.***

*Funding for C&MA denominational ministries is currently solicited through the Global Advance Fund and the Canadian Ministries Fund, which all churches are expected to promote. Some districts raise additional funds through assessments on local churches' general funds (i.e. not directly from congregants).*

*Below is how the Global Advance Fund and Canadian Ministries Fund are currently used.*

#### **Current Global Advance Fund:**

*The portion given to the schools is defined; the National/Global breakdown fluctuates by annual budgets.*

- *>70% Global ministries*
- *<24.5% National ministries (e.g. National Ministry Centre, District Superintendents' salaries)*
- *5.5% Official schools (Ambrose, ETEQ)*



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## **Current Canadian Ministries Fund:**

*Each district is to allocate CMF income according to common formula.*

- 70% District ministries
- 15% Multi-cultural ministries (national organizations)
- 15% Official schools (Ambrose, ETEQ)

*The President and District Superintendents have proposed a simplified funding model of resourcing C&MA denominational ministries. In this model, the **Global Advance Fund** will resource national ministries exclusively (e.g. international work and workers, national administration, national organizations) and the common **Canadian Ministries Fund** will be abolished and replaced by funding strategies developed by and uniquely suited to each district. It is intended that all entities currently resourced by these two funds will receive comparable funding levels in the new model.*

*In this simplified funding model, the sector that budgets expenditures will be responsible to raise corresponding revenue and the “cross-over” funding which has been baffling to churches and workers will be eliminated.*

*Some changes from the current approach include:*

- 1. Multi-cultural associations (now called National Cultural Associations) will be resourced through the Global Advance Fund.*
- 2. District Superintendents' salaries will move to ~50% coming from district budgets. Note: Five DSs are currently paid from the Global Advance Fund; the initial goal is to have 40% of those salaries come from their districts, which would be a figure comparable to the current National Cultural Associations amount.*
- 3. National funding for official schools (post-secondary) will come from the Global Advance Fund, and schools may negotiate with each district for further support.*

*Implementation of this model will occur on January 1, 2020, giving time for districts to develop and adopt new funding strategies (district conferences next convene in 2019).*

*The Canadian Ministries Fund is not referenced in any legislation so no change to the General Operating Bylaw or the Local Church Constitution is required. This fund was established by the (then) three districts at the 1974 Tri-District Conference and has been modified since. Upon*



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*implementation, editorial changes will be required to the Board of Directors Policy Manual, the Policy on Local Churches, and A Call to Excellence, all of which are amendable by the Board.*

***This direction was affirmed by the General Assembly 2018 by the adoption of the Secretary of the Board of Directors Report.***

## **WCD DEXCOM SUB-COMMITTEE RESPONSE**

The sub-committee was chosen as follows and met on March 6, 2019 with the objective of developing a recommendation for DEXCOM consideration regarding the future of the CMF.

- Joanne Janzen, DEXCOM Treasurer, Lay Leader @ RockPointe Church
- Bernie Van De Walle, Ambrose University Professor of Historical and Systematic Theology, Chair CMA Board of Directors
- Melvin Sylvester, Retired Emeritus, Former President of CMA Canada
- John Siebring, CFO @ First Alliance Church, Former WCD Finance Director
- Mike Shellenberg, Executive Pastor @ Heartland Alliance Church
- Brent Trask, The Western Canadian District Superintendent

This Sub-Committee developed and weighed 8 response options.

1. Retain CMF name and reallocate 85% to district use/15% to Ambrose use.
2. Retain CMF name and reallocate 70% to district use/30% to Ambrose use.
3. Change the name and purpose of the CMF to 'XXX Venture Fund' – a fund with 100% of donations to be used exclusively for Gospel/mission expansionary purposes in Alberta/NWT.
4. Change the name and purpose of the CMF to 'XXX Venture Fund' – a fund with 70% of donations to be used exclusively for Gospel/mission expansionary purposes in Alberta/NWT and 30% to Ambrose use (Ambrose is developing Alliance missional workers).



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5. Adopt #3 + Create a formula attached to Interest Income to reach approximately double current past year's donations to Ambrose (i.e. approx. \$175,000/year)
6. Adopt #3 + Create a formula attached to COB Program (Consolidated Offset Balance) to reach approximately double current past year's donations to Ambrose (ie. approx. \$175,000/year)
7. Drop CMF altogether and not replace it + + Create a formula attached to either Interest Income or COB Program to reach approximately double current past year's donations to Ambrose (i.e. approx. \$175,000/year)
8. Reconstitute the DOB from 3% to 4-5% and allocate the extra funds derived to invest in district Gospel expansion/church planting and Ambrose (at approximately double current past year's donations).

The Sub-Committee's recommendation is to adopt Option #5 above.

This recommendation includes the following intentions:

- Continue to have a Fund
- Change the name of the Fund to 'New Venture Fund'
- Change the focus and use of the fund to be exclusively dedicated to Gospel/mission expansionary purposes in Alberta/NWT (100% of these donations to be used directly or in partnership with our WCD churches in outward bound regional mission)
- To have a transitional name of 'Canadian Ministries/New Venture Fund' for 2 years, starting January 1, 2020

In addition we recommend that, effective January 1, 2020, Ambrose to be funded through a formula attached to net interest income with a goal of funding Ambrose at approximately twice our current financial contribution (current contribution to Ambrose is approximately \$575,000 CMF donations X 15% = \$86,250/year; so our objective would be to move this to the \$175K/year range). This enables the District to communicate to its churches that by investing with the District, borrowing from the District, and engaging in the district COB program they will concurrently bless and invest in Ambrose's mission.



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Our desire is to see the nationally revised funding models for GAF and CMF be a strategic blessing for Ambrose. Inasmuch as, due to proximity, the WCD receives the most benefit from Ambrose, the committee recommends that WCD attempt to expand its long-term financial commitment to Ambrose operations via its CMF funding model reconfiguration. The rationale for doubling our contribution to Ambrose is the unlikelihood that, nationally, Ambrose will be kept whole, due to reduced geographic affinity to the university. The WCD has the most to gain from Ambrose and Ambrose has the most need from us.

The Sub-Committee proposed several possible new names for the CMF including Alberta Venture Fund, Canadian Venture Fund, New Venture Fund, Mission Venture Fund, Canadian Mission Fund, District Advance Fund, District Development Fund. Consensus was to adopt 'New Venture Fund' along with a short-term transitional name to link our ongoing donors from the current CMF to the rebranded and refocused fund.

**Motion #1: *DEXCOM approve of changing the name and purpose of the Canadian Ministry Fund to 'New Venture Fund' – so that 100% of donations will be used exclusively for Gospel/mission expansionary purposes in Alberta/NWT (either directly or in partnership with our WCD churches in outward bound regional mission).***

This motion includes the following:

- To have a transitional name of 'Canadian Ministries/New Venture Fund' for 2 years, starting January 1, 2020, after which time it will become the 'New Venture Fund'.
- The intention that the New Venture Fund would be managed as an internally restricted fund pending professional advice from our accountant with respect to the implications of reallocating/redefining the existing funds and defining the New Venture Fund.
- An understanding that the WCD is already incurring 'New Venture' fund type expenses which will be allocated to this fund and that our expenditures in this area will not increase by the total amount of New Venture Fund donations. However, as this fund grows, the opportunity to invest in new venture type activities will increase.



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**Motion #2: DEXCOM to approve ongoing allocation in future WCD Budgets, effective January 1, 2020, the greater of \$175,000/year or 15% of WCD Net Interest Income to Ambrose University.**

This motion includes the following:

- An understanding that we are setting the funding formula at 'greater of \$175K or 15% of net interest income. Based on the net interest income of the last 3 years, \$175,000 to Ambrose would have been 23% (2016), 20% (2017), and 15% (2018) of net interest income. As net interest income is anticipated to increase, at 15% of net interest income, Ambrose would expect to receive more than double what they received through the CMF equation.

These motions are moved by Joanne Janzen, seconded by Brent Trask and affirmed by the WCD Finance Committee. Should you have any questions, please contact Joanne Janzen ([jjanzen@transformcma.ca](mailto:jjanzen@transformcma.ca)) or Brent Trask ([btrask@transformcma.ca](mailto:btrask@transformcma.ca)). These motions will be open for discussion and then will be brought forward for a formal vote by online ballot.

Serving Together,

Brent Trask  
District Superintendent

cc: Murray Moore – Director of Finance  
Joanne Janzen - Treasurer